STBC Board Meeting Minutes

April 18, 2017

Call to Order - 7:00 PM

Roll Call - Steve, Roger, Cheryl, Lorraine, Dick, Greg, Don, Ivan, & Dave. Special Guest: Bob Dalke

Officer's Report

President's Report – No Additions and Corrections to the Agenda

Vice Presidents Report - *None*

Secretary's Report – *Minutes were accepted*

Treasurer's Report –\$16,613 in treasury. Additional \$2687 received for Finger Lakes event

Committee Reports

Membership – Dick – new memberships coming in with Finger Lakes sign-ups

Yahoogroup – Larry- updates can be made by Larry, Lorraine and Steve

Newsletter – Roger - The 2017 Newsletter was printed and mailed to members in March.

Copies were delivered to the bicycle shops and to the Riverwalk Athletic Club.

A total of 750 copies were printed of which 500 were folded and tabbed for mailing. About 200 copies are available for distribution at club events later this year. The cost for printing and mailing is approximately the same as last year's costs. Cost was \$670.

Public Relations – Marie. Will submit Op Ed article lauding Augie's influence on bicycling and promoting Finger Lakes event. Article to be written by Dick and Bob. Article approved (and appreciated) by board.

Facebook – Regina – We would like to see additional activity on the site. Will contact Regina to see if we can promote.

Ride Schedule – The Ride Schedule was published in the newsletter and on the STBC website. Additional rides have been added to the online version. There are open dates later in the season, and Roger will contact ride leaders as the open dates approach. Roger has contacted ride leaders each week to remind them to send email reminders to members.

Wheels to Meals – Pat and Carolyn . Continues to be very successful. PBJ rides now occurring on Wednesdays. Also very successful.

Repair Clinic – Steve – only 2 members showed an interest so the Clinic was cancelled.

Annual Dinner – Greg- 65 people have signed up to attend. Program will contain 50/50 raffle with proceeds to be donated to Chow. (Event generated a donation of \$110)

Sarah Jane Bike Giveaway – Augie – Minutes will reflect that STBC does not run this event and is not responsible in any way. Augie and others donate a great deal of time but this is not an official STBC-sanctioned event.

Highway Clean-up – Mona - People are still throwing garbage out the windows of their cars. Several club members participated and Roger led a ride after the cleanup. Thanks to all who helped.

GFLBT – Dick – sign ups are low. Promotional article will be written and submitted to newspaper. All else working well. New routes for rides will be developed. Raffle will be continued with fewer but higher-quality items.

Chris Thater Activities – Roger – We have learned that this event may not occur this year. City of Binghamton did not approve the permit for the event. Roger will keep us apprised. Plans were for the Chris Thater event to be replaced by the Empire State Criterium and scheduled for the weekend of August 26-27..

Bob Dannecker Memorial Ride and Picnic – Don D. Will occur on the last weekend of September. More information to come.

Advocacy Group – Steve Bard and Bob Dalke. Bob presented the board with a resolution to be sent to NYSDOT supporting various bicycle-related construction projects. These projects are part of DOT plans to make vehicular, bicycle and pedestrian travel safer.

- 1. STBC supported plan to develop and construct a multi-use path on the west side of Rt 11 between Bevier St and Old front St. (PIN 904350)
- 2. Endorsed maintenance of pedestrian/bicycle bridge connecting Old Front St. with Bevier St. (PIN 904350)
- 3. Supported exploration of a spur from the new multi-use path to the Sunrise Terrace neighborhood.

Unfinished Business

Member submitted idea to interface with other local bicycle clubs by changing our software and membership lists to match theirs, thus enabling promotions for all clubs to be done more easily. Although board lauds the idea, developing all new membership lists and communications software is beyond our interest at this time.

New Business

Member submitted suggestion that STBC make a financial contribution to teacher in southern state who bought bicycles for all her students. STBC moved to keep our donations to the local community.

The JC Library Bike Parking Stand. Roger has been working with JC library to address their need to replace bicycle rack which was stolen. Board approved up to \$500 to be donated to this project. Library staff will work with Roger to select style. Roger will keep us apprised.

Meeting adjourned at 9:00 PM