

STBC Board Meeting Minutes

November 29, 2016 - 6:30 PM

Call to Order – at 6:30 PM

Roll Call – Steve, Greg, Cheryl, Lorraine, Dick, Don, Ivan & Roger

Officer's Report

President's Report –David Wells was appointed to the Board of Directors

Vice Presidents Report – No report

Secretary's Report – Minutes were read and approved

Treasurer's Report –Lorraine reported \$13,600 in our treasury

Committee Reports

Yahoogroup – Larry requested that we establish a separate committee. Approved. Larry will chair.

Newsletter – Roger – Obtained a copy in Word format of the newsletter from 2016. Beginning in December, will contact committee chairs and others for updates on the materials that are published and follow up as needed. The goals will be to have the newsletter ready for printing by the end of February for submission to the printer and mailing to the members so that it is received by April 1. Larry Blumberg will assist as needed.

In 2016, the cost of the printing was \$631.80, stamps cost \$245, for a total of \$876.80

Donations – Lorraine – STBC donated \$2140 in FY 2016. \$1090 for bike helmets for the Sara Jane bike giveaway. (Board suggested that this expenditure be discussed with the new management of the event at the church. We do not plan to have this become an annual expense.) \$500 to Chris Thater, \$550 for charity rides.

Facebook – Regina - Social media is the primary means of promoting and marketing clubs and businesses. Goal to increase the number of people 'liking' (following) STBC on FaceBook hopefully leading to increased membership and ridership. Photos, articles and notes posted frequently by Regina and Don.

Ride Schedule – Steve – we need a Ride Schedule Committee Chairman. Will seek at Annual Meeting.

Repair Clinic – Steve –Approved that Steve will offer this activity in 2017. 31 people attended in 2015. Approved up to \$250 to be given to support the event.

Annual Dinner – Greg. April 22. Relief Pitcher. Cost will be same as last year - \$25.per person

Sarah Jane Bike Giveaway – Augie - Sat, May 13, 2017 at SJJMUMC in JC. Many bikes already donated and refurbished.

GFLBT – Dick. Planning is on schedule. Publicity will begin in January.

Chris Thater Activities – Steve. The race has been dropped from the pro circuit. We will continue to be involved...expectation is that event will be moved back to Recreation Park.

Bob Dannecker Memorial Ride and Picnic – Don. Successful event. Will be continued.

Advocacy Group – Steve Bard has agreed to chair. Bob Dalke will participate. Group will act as liaison to DOT and other planning groups.

Apparel – Regina – Approved that price will be reduced from \$40 to \$35 (cost) during December. Regina will hold a pre-holiday sale. Current inventory: 35

Garden Tenders - Regina - Broome County Highway Department has two new signs on order, and hopes they will be in very soon. They are made by prisoners and may take awhile. Signs will be placed at either end of our assigned area.

Nominating Committee – Don – Slate of candidates will be presented at annual meeting. We need to recruit a candidate for Vice President

No Reports from the following committees:

Membership – Dick

Website – Lorraine

Pay Pal – Lorraine

Public Relations – Marie
Earth Day Fest – Joe
Highway Clean-up – Mona
Ride of Silence – John N
JC Christmas Parade – Narani
Constitution and BY-Laws – Steve – No report
Wheels to Meals – Pat and Carolyn
Safety - Faye

Unfinished Business

Bicycle rack which was donated to the Town of Vestal has been installed on the Vestal Rail Trail.

Club photos will be posted on Facebook. Riders are encouraged to post their photos there.
'Entry-Level Rides' will be conducted in 2017. Renee Nurek will coordinate.

Board approved club participation in the Kirkwood Parade in 2017, which highlights cycling and family fun. Renee Nurek will coordinate.

Newsletter and Annual Meeting will have messages to reinforce the culture of volunteerism that has kept STBC vital for many years.

New Business

Regina requested approval to spend \$50 in 2016-2017 to promote STBC FB page. Request was approved. All active committees can spend \$50 each year to support activities. Requests for additional funds should be submitted to the board for approval.

Annual Meeting will be held on Sunday, January 22 at the Endwell Fire Station.

Meeting adjourned at 8:30 PM

For the Good of the Order - *Members can offer Comments or Observations*

Adjournment