

STBC Board Meeting Minutes

November 7, 2022

Call to Order – 6:40 PM

Roll Call – Mark, Ann, Dave, Lorraine, Cheryl, Don, Greg, Wayne, Ivan, Neisen

Officer's Reports

President's Report – Mark

- Press and Sun-bulletin
 - Article 2022-10-18 on proposed changes to Memorial Bridge with new bike lanes
 - Interviewed me and had a few quotes
 - Meeting in Afton
 - 3 STBCers met with citizens in Afton for revitalization with bicycles
 - Wanted to know how to organize rides and run a club
 - Suggested perhaps operate as part of STBC to start (all riders must be members)
- | | | |
|-----------------------------|--|--|
| No commitments
from STBC | | |
|-----------------------------|--|--|

Vice President's Report –Ann –

I'm happy to report that the 2022 cycling season has seen great success with many ride opportunities for all riders.

The weekday Tuesday/Wednesday/Thursday rides have a dedicated group of leaders who make sure there is a ride each of those days, weather permitting. Thanks to all those who lead the weekday rides.

We were able to offer 11 Monday night Ice Cream rides with different club members stepping up to lead. Thanks to Mina for making sure there was a leader for each ride.

Throughout the summer we were blessed with many volunteers to lead weekend rides. I was very pleased to see the nice variety of rides offered both locally and out of town (Lake Rides). We've seen a nice increase this year as compared to the last 2 years. A big thank you to all ride leaders!

Weekend Rides per month:

April - 3 weekend rides

May - 6 weekend rides

June - 4 weekend rides

July - 6 weekend rides

August - 3 weekend rides PLUS Fillmore Glen event

Sept - 3 weekend rides plus memorial event

October - 6 weekend rides

I expect we will have a few more weekend rides before the snow flies!

Secretary's Report – Cheryl – Minutes of the April, 2022 meeting were approved.

Treasurer's Report – Lorraine - Club is financially healthy.

\$7,251 Checking
\$6,267 CD

Committee Reports

- **Membership – Mark-**

Status	Current Members	Notes
annual current	188	dues current as of 2022-11-01
annual current student	2	free student member for 2022
life active	153	
Total Current	343	
Status	Non-Current Members	Notes
annual recent lapsed	50	dues current for 2021
life idle	76	no contact since 2019-01-01
life inactive	26	inactive by choice
Total Select Non-Current	152	

Website – Lorraine – no issues to report -

Pay Pal – Lorraine –works well for our group

Googlegroup – Larry –

- No issues or concerns to bring up.
- Current number of subscribers is approx 650

Ride Database:

- Many ride leaders appear to be using the ride database to copy and paste directions and ride routes into their email notifications, process seems to be running smoothly.
- For those rides not listed in the database, leaders appear to be using the "Ride w/ GPS" program to develop their rides, keeping the format consistent with the ride database
- Next step is providing additional education to club members as to how to link to the STBC "Ride w/ GPS" account, and how to then set up their phones to provide navigation...should a "Ride w/ GPS" committee be established ?
- Board believes more training is needed to optimize use of the ride-mapping tool.

Newsletter – Dave –.The club did not produce a newsletter. Discussion ensued: Vote taken and approved to cease production of a newsletter. Board members believe that the website and email communications take the place of a printed newsletter.

Public Relations – Yvonne –

Facebook – Regina

Rides Schedule – Ann –

W2M – W2M had a very long and successful season. Scheduling of Thursday rides transitioned successfully to a team of leaders who volunteer to post rides.

PB & J Rides – Annie – Another good year. PB&J remains committed to cyclists who choose to ride at a slower pace.

Safety – Dave –

Donations – Lorraine – Donations: \$100.00 Paid out for charity rides.
\$541. Received
Club Tee Shirt sale generated \$120 in profit

Discussion regarding the need for donations. Although some people do make donations (and the club is grateful for the income) the Board does not feel it is necessary to solicit donations at this time. Suggestion was made to add the 'donations' button to the membership portion of the website.

Repair Clinic – Steve –

Annual Dinner – needs new chair – Board voted to postpone an annual dinner pending the appointment of a new chairperson development of a plan to generate more support. Once cost went up (club stopped subsidizing the cost of members' dinners) attendance fell off. Discussion was held regarding combining the annual meeting with the dinner. Mark will solicit members to come up with a new plan.

Earth Fest – Carolyn – Board voted to end our participation in this event.

Highway Clean-up – Susan – Fall event was well attended and STBC's portion of the highway is litter-free.

Ride of Silence – Scott –

GFLBT – Don – The one-day event was well attended. Board is supportive of continuing the event at Filmore Glen Park

Memorial Ride and Picnic – Don -

JC Holiday Parade – Narani –

Advocacy Group – Steve Bard –

Reporting on Rumble strip issue on Highway 79; a bike safety issue. Rumble strip on highway 79 en route to Ithaca seems not to comply with NY DOT guidelines, forcing bikers to ride in the traffic lane. The issue has been brought to the attention of NY DOT, they have acknowledged getting to issue, I will follow up on activity in the future.

Constitution and By-Laws – Steve B- Mark will let Steve know that the section of the by-laws pertaining to the newsletter need to be changed.

Apparel – Regina –

Garden Tenders – Logan and Nancy –

Nominating Committee – Don –

Unfinished Business

GFLBT -some requests to return to 3-day event. One-day event in Moravia has been very successful. Board will support the continuation of the one-day event.

New Bus

- Ebikes
 - Emotional email thread in August about throttle ebikes

- Recent thread started by Regina about snarky comments to riders of ebikes
 - Mostly supportive of pedal-assist ebikes
- No formal statement from Club on ebikes at Club rides
 - Fully support use of pedal-assist ebikes – common on Club rides now
 - Silently withhold support of throttled ebikes and other throttled powered bikes – rare (if ever) on Club rides
- Annual Meeting
 - Venue
 - previous discussion of in-person or hybrid in-person with livestream
 - Date
 - Last meeting – Monday 2022-02-21 – Zoom only
 - To start discussion, propose Monday 2023-02-13 if Zoom only or Sunday 2023-02-12 if in-person

For the Good of the Order – *Members can offer Comments or Observations*

Meeting was adjourned at 9:20 PM